

# — MANU ESBOZO



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LEAD UX DESIGNER



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My stage name is Manu Esbozo, a **graphic designer** specializing in **marketing** with extensive experience in corporate identity, web development, SEO, and digital marketing.

I excel at **managing multiple projects simultaneously**, having honed these skills at a marketing agency, and am committed to helping brands achieve their goals through innovative and effective strategies.

## EDUCATION

### ESTACIÓN DISEÑO

#### Bachelor's Degree

Graphic Design

from 2017 - 2021

### C.E.A.V. SAN CRISTÓBAL

#### Technical Degree

Prepress in Graphic Arts

from 2013 - 2015

### I.E.S. MIRAFLORES A.

#### Technical Degree

Image Laboratory

from 2011 - 2013

## SKILLS

### PROFESSIONAL

- Graphic Design
- Marketing
- UI/UX Design
- Project Management

### LANGUAGES

- Native Spanish Speaker
- Intermediate English

## EXPERIENCE

### — MKTG & DSGN DIRECTOR | 2022 - 2024

BNBDAYS S.L.

I developed the brand image, designed the app and website for the platform, and created visual content for social media. Additionally, I designed print and digital advertising, executed online marketing campaigns, and prepared presentations for business fairs, significantly contributing to the company's positioning and growth.

- Brand image development, app and website design
- Creation of social media content and online marketing campaigns
- Design of print and digital advertising

### — GRAPHIC DESIGNER | 2021 - 2022

EQUILÁTERA - Agencia de Publicidad

I handled multiple design projects with varying characteristics simultaneously, developing a high level of agility in managing several projects at once. This experience honed my ability to efficiently balance creativity and productivity under tight deadlines, ensuring the delivery of high-quality designs that met the diverse needs of clients.

- Brand identity design
- Social media management
- Digital and print advertising

### — JUNIOR WEB DEVELOPED | 2020 - 2021

ENOVATE STUDIO

I created dynamic web pages focused on enhancing user experience. This position allowed me to apply my technical skills in front-end development while prioritizing intuitive and engaging user interfaces. By collaborating with design and development teams, I contributed to building responsive and visually appealing websites that aligned with client goals and user needs.



**Javier Viruel Rivera**

**CEO Bnbdays**

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35007 Las Palmas de Gran Canaria - Spain

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To Whom It May Concern,

I am writing to highly recommend Manu Esbozo, who has worked as a graphic designer at Bnbdays, handling all artistic and communicative aspects of our company. During his time with us, Manu has demonstrated exceptional creativity and attention to detail, consistently delivering high-quality work in a timely and efficient manner.

Manu has been responsible for creating materials across all media, both digital and physical, showcasing his versatility and proficiency in multiple areas of design. His skills include, but are not limited to, UX/UI design, branding, social media management, advertising, animated videos, signage, publicity, and copywriting. His ability to capture the attention of our clients has been crucial to the success of our marketing and communication campaigns.

In addition to his technical skills, Manu has a great capacity for leading the design and communication team. He has successfully managed and motivated the team, ensuring everyone works cohesively and productively. His relationship with the programmers has been excellent, collaborating side by side and ensuring a seamless integration between design and development.

Manu is a true all-rounder in the field of graphic design. He is always willing to take on new challenges and find creative and effective solutions. His attention to detail and ability to meet deadlines make him an invaluable asset to any team. In summary, I recommend Manu Esbozo without reservation. His talent, dedication, and multifaceted skills make him stand out in any professional setting. I am confident that he will be a valuable asset to any company fortunate enough to have his services.

If you need any further information, please do not hesitate to contact me.

Sincerely,

Javier Viruel Rivera

CEO Bnbdays

To whom it may concern,

I am delighted to provide this letter of recommendation for Manu Esbozo, who has been an invaluable asset at Enovate Studio in his role as a website and email signature designer.

During his time working at our studio, Manu has consistently showcased exceptional talent, creativity, and a robust work ethic.

Manu's proficiency in web development has significantly contributed to our delivery of high-quality websites that meet and exceed our clients' expectations. He has a remarkable ability to comprehend client requirements and transform them into functional and aesthetically pleasing websites.

His work is always meticulous and reflects a deep understanding of user experience (UX) principles. In addition to his web development skills, Manu has also excelled in designing custom email signatures. His creations are professional, visually appealing, and enhance our clients' brand identities, ensuring a cohesive communication style.

Manu's blend of technical expertise and creative design consistently results in superior outcomes.

Lastly, but most importantly, Manu has always been an excellent team player, collaborating effectively with colleagues, providing valuable insights and ideas, and offering the support needed to drive projects to their completion and success. His proactive attitude and eagerness to embrace new challenges will make him an outstanding member of any team.

I wholeheartedly recommend Manu Esbozo for any position requiring web development and design expertise. His talent, dedication, and positive demeanor will undoubtedly make him a valuable addition to any organization.

Should you require any further information, please do not hesitate to contact me at [ester@enovatestudio.com](mailto:ester@enovatestudio.com) or +61 417 691 428.

Kind regards,

Ester Gomez  
BDM & Creative Director  
Enovate Studio